

CARTAgro Africa is mitigating postharvest challenges through a digital distribution and marketing platform for local farm produce in commercial quantities across urban Ghana. Post-harvest losses challenge the average Ghanaian farmer, causing millions of farm produce to rot in major farming regions although ready market exists domestically and internationally. Our innovation, CARTAgro Africa, thus seeks to significantly economize peasant farming by empowering rural farmers to split postharvest risks, improve household income and increase food supply, modelling SDGs 1, 2, & 8. We are currently developing our ag-tech models, CARTAgro web (www.cartagro.com) and a mobile App, as digital platforms where rural farmers and our urban clients/institutions will converge to trade in bulk foodstuffs, fresh fruits & vegetables, and grains & nuts. Cart Produce Venture is an Agribusiness incorporated in Ghana by the Registrar General's Department, with registration number BN664802018. We were confirmed as recipient of the Innovative Agri-Tech Initiative of the Year Award 2020 by the Ghana Agriculture and Agro-processing Awards. Michael P. Y. Asare Emmanuella Boadiwaa Antwi Nkroma Kwami Mawutor Esumaba Serwa Asaam