

Kumasi Fashion Week 2023, Presented by Akosombo Textiles Theme: Beyond Culture, Commerce & Couture Kumasi Fashion Week is an annual extravaganza held in Kumasi, showcasing the latest Fashion Trends from Africa and around the globe. Our mission at Kumasi Fashion Week is to nurture established fashion brands while also uncovering emerging talents. The 2023 edition of this spectacular event marks its 7th Anniversary, a testament to its enduring impact on Kumasi's fashion landscape. This year, we celebrate the rich diversity of African fashion and culture on a global stage. Kumasi Fashion Week has firmly established itself as one of Ghana's premier fashion events, drawing between 1000 to 1500 guests daily over the span of 3 Days. Following the resounding success of past editions, which were held in collaboration with the Kumasi City Mall as our official venue, Kumasi Fashion Week has become synonymous with the vibrant, ultramodern heart of the city. Once again, Kumasi Fashion Week promises to captivate the city with a stellar lineup of contemporary and local designers, fashion journalists, models, beauty brands, and enthusiasts. Stay updated on all the excitement leading up to the event by following us on Instagram and Facebook with the hashtag #KSIFW2023. Fashion Houses showcasing their work in Akosombo Textiles fabric at the Kumasi Fashion Week 2023 include: 1. Graduates From Dreams College of Creative Arts (Accra ??) 2. August Official (Accra, Ghana) Dreams College Graduates Designers took a Pre À Porter Approach to Designing their collection with Couture Elements in play under their theme: The New Africa. August Official, on the other hand, took the Ready-to-Wear route with classic pieces ranging from corporate looks to casuals and business casuals. --- Dreams College of Creative Arts is a Fashion Institution in Ghana with a vision to nurture creativity within a refined value system, enabling students to succeed and envision beauty. Its original, specialized, and practical curriculum adapts to the changes in the diversified industry, continuing to cultivate fashion professionals who can easily adapt to the modern fashion industry. DCCA enables students to develop the knowledge and skills they need to succeed in the rapidly changing society. Students collaborate with industry partners and communities around the world. --- August Studio is a Ghanaian unisex wear brand that creates unique styles for today's modern men and women who enjoy bold, contemporary, and edgy pieces that provide directional styling and structure to their wardrobe. The brand draws inspiration from fabrics, the environment, and people to make pieces that are precisely cut, beautifully tailored, and an easy fit for today's men and women. The brand is all about creating a lifestyle that epitomizes African luxury while prioritizing the wearer's comfort. Established in 1967, Akosombo Textiles Ltd. (now Akosombo Industrial Company Limited - AICL) began the modern textile industry in Ghana. With our well-equipped factory in Akosombo, and our sales and administrative office in Accra, ATL has transitioned over the years, partnering with renowned international wax producers to expand and produce quality wax prints for you. ATL is currently the only company that prints RealWax in Ghana. Based in the land of gold, where fabrics are as rich as the colors of the land and filled with inspiration from every eye comes, ATL. We creatively express our trade through understanding cultural patterns and meanings. Our designs are created based on our belief that textiles reflect the culture and heritage of its people. The clothes that we wear are an integral part of our identity and personality. They reflect who we are, who we aspire to be, and convey a wide range of

emotions, hopes, celebrations and respect. Most of our prints portray our cultural beliefs and values, incorporating adinkra symbols and motifs that can be used for different occasions. We also create special designs that represent unity and common purpose for organizations and institutions. New designs are created in our well-equipped studio in Accra.